Is your site being held back by its SEO performance? Get an **SEO** rankings bump with a full technical review







Review

We conduct a complete review of your site's technical SEO performance to determine its compliance to standards.



Exhaustive

Our reporting tools are best of breed and evaluate your website against 100s of data points to get the full picture.



Reporting

Get a detailed before and after report to see firsthand the difference we have made to the your website performance.



Getting your Website Basics Right



We ensure that your site is well-positioned to rank highly in the SERPs and drive long-term organic traffic growth.

Technical SEO refers to
the practice of optimising
a website to improve its
search engine ranking.
It is a highly specialised
area of SEO that requires
a deep understanding
of how search engines and
web development work



What is Technical SEO?

Technical SEO is the process of optimising a website for search engines. It covers a wide range of techniques, from optimising website structure, codes and tags, server configuration and redirects to delivering content faster and ensuring the website is mobile-friendly. It is accessible to search engines. Technical SEO ensures the website is accessible to search engines and can be indexed properly. It is an ever-evolving field, and those who want to stay ahead of the curve must continually update their skills.

TECHNICAL SEO INCLUDES

OPTIMISING WEBSITE STRUCTURE



CODES AND TAGS



SERVER CONFIGURATION





Why is Technical SEO important?

Technical SEO is an integral part of any search engine optimisation strategy, as it helps ensure that your site can be easily found and indexed by search engines. Technical SEO can be a complex and time-consuming process, but it is essential for businesses that want to rank highly on search engine results pages (SERPs). When done correctly, Technical SEO can help increase the quantity and quality of traffic to a website. As such, it is an essential consideration for any business that wants to make the most of its online presence.

What you get with The CAG Technical SEO

The CAG Technical SEO services start with an audit and a thorough understanding of the current state of your website. New website? We ensure your website code is clean and follows search engine technical guidelines. Our Technical SEO professionals have a strong understanding of how the search engines work and how they index websites. They work closely with the web development and content team to ensure that your website is optimised for the search engines.

Contact us today to book an obligation-free chat with our consultant.

